# 2018 SYMPOSIUM



INTERNATIONAL TELECOMMUNICATIONS
SATELLITE ORGANIZATION



ACHIEVING SUSTAINABLE DEVELOPMENT THROUGH SATELLITE COMMUNICATIONS



型JUNE 2018

Weinstein Courtroom – Room C116 American University Washington College of Law (AUWCL) 4300 Nebraska Ave. NW Washington D.C. 20016 USA.

### To All Parties

The Director General of ITSO is honored to invite all Parties to the Agreement relating to the International Telecommunications Satellite Organization to a Pre-Event to be held on the occasion of the 38<sup>th</sup> Assembly of Parties (AP-38). The 2018 ITSO Symposium will take place on 12 June 2018 from 9.00 am to 2.45 pm, at the same location of the AP-38.

# Symposium Brief

It is increasingly evident that widespread access to information and communication technologies (ICTs), especially broadband, is necessary for sustainable development. Consequently ICTs have been recognized as integral to the achievement of the UN's SDGs. However, more than half of the world's population remains unconnected as of today and as such cannot take advantage of the availability of various vital services. The 2018 ITSO Symposium will demonstrate how satellite technology plays a key role in universalizing broadband coverage and broadens the conversation on how to achieve our common goals through ICTs.

# **Topics & Speakers**

## MODERATOR | DOUGLAS MAY

Director, International Communications and Information Policy, US Department of State

- KEYNOTE ADDRESS: ICTs for Sustainable Development
- Patrick Masambu | Director General, ITSO
- SATELLITE BROADBAND
  - Wolfgang Wagner | Senior Partner, Link International
- NEW SATELLITE TECHNOLOGIES
  - Gonzalo de Dios | Associate General Counsel, Intelsat
- SATELLITE OPERATOR CHALLENGES
  Jean Philippe Gillet | VP & General Manager
  Broadband Services, Intelsat
  Orlanda Antunes | Senior Principal Product
  Manager, Broadband Services, Intelsat

SYMPOSIUM WILL BE CONDUCTED IN ENGLISH WITH NO INTERPRETATION SERVICES

- #INTERNET4ALL
- Alex Wong | Head of Global Partnerships, WEF
- BROADBAND INITIATIVES FOR SUSTAINABLE DEVELOPMENT
- Antonio García Zaballos | Lead Specialist, IDB
- TELEMEDICINE
  - Charles Nahabedian | CEO, VideoKall
- REMOTE CONNECTIVITY PILOT ITSO Intelsat Project

Jean Philippe Gillet | VP & General Manager Broadband Services, Intelsat | Matthew Abrams | Senior Principal Product Manager, Broadband Services, Intelsat Thembo Nyombi | Director for the Rural Development Fund, UCC

# TUE 12

#ITSOsymposium

Badges will be available for pick up starting 8.30 am at Venue

# **ACHIEVING SUSTAINABLE** DEVELOPMENT THROUGH SATELLITE COMMUNICATIONS

### SYMPOSIUM MODERATOR

Douglas May
Director, International Communications and Information Policy
US Department of State

SATELLITE BROADBAND	OPENING REMARKS.	9.00-9.05
	KEYNOTE ADDRESS: ICTs for Sustainable Development. Patrick Masambu Director General, ITSO	9.05-9.15
	SATELLITE BROADBAND. An overview on what you MUST know regarding Satellite Communications and Satellite Broadband. Wolfgang Wagner Senior Partner, Link International	9.15-9.45
	NEW SATELLITE TECHNOLOGIES. Using HTS to unlock broadband across the globe with Intelsat's worldwide satellite networks. Gonzalo de Dios Associate General Counsel, Intelsat	9.45-10.15
	Q&As	10.15-10.30
	NETWORKING COFFEE BREAK 10.30	(C)

### SATELLITE OPERATOR CHALLENGES.



11.00-11.30

Policy and Regulatory challenges faced by Operators.

Jean Philippe Gillet

VP & General Manager, Broadband Services, Intelsat

Orlanda Antunes

Senior Principal Product Manager, Broadband Services, Intelsat

### #INTERNET4ALL.

11.30-12.00

World Economic Forum (WEF): Bridging the digital divide by fostering a multistakeholder platform to accelerate innovation and coordinate investment.

Alex Wong

CHALLENGES &

Head of Global Challenge Partnerships, WEF

### **BROADBAND INITIATIVES FOR** SUSTAINABLE DEVELOPMENT.

12.00-12.30

InterAmerican Development Bank (IDB):

Satellite Services Initiatives.

Antonio García Zaballos

Lead Telecommunications Specialist, IDB

### LUNCH BREAK

12.30

### 13.30-14.00

### TELEMEDICINE.

Project for developing countries - Case Study:

VideoKall, quality healthcare services in

convenient locations.

Charles Nahabedian

CEO, VideoKall

### ITSO - INTELSAT PROJECT.

14.00-14.30

Remote Connectivity Pilot.

Jean Philippe Gillet VP & General Manager, Broadband Services, Intelsat

Matthew Abrams

Senior Principal Product Manager, Broadband Services, Intelsat

Thembo Nyombi

Director for the Rural Development Fund, UCC

CLOSING REMARKS

14.30-14.45