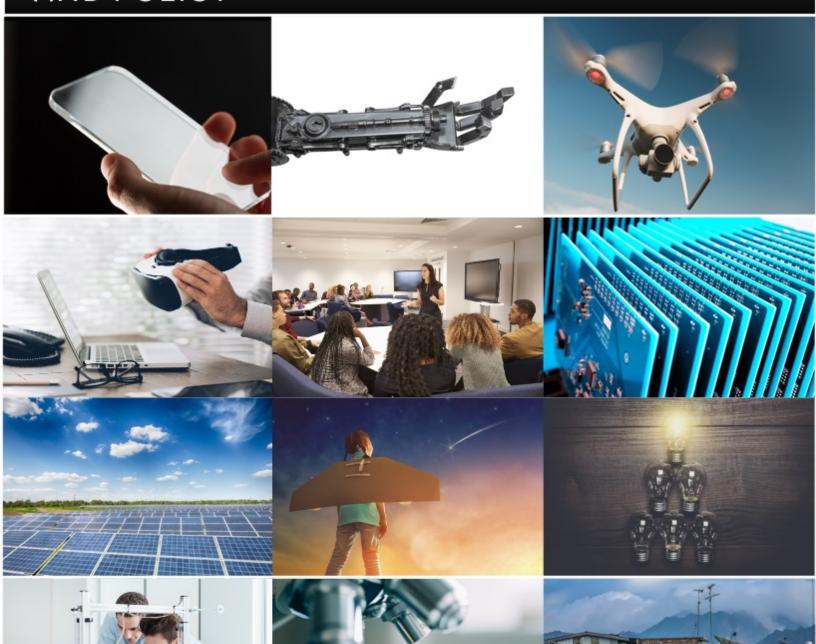


PROGRAM ON INTERNATIONAL COMMUNICATIONS REGULATION AND POLICY



ABOUT THE PROGRAM

The International Telecommunications Satellite Organization (ITSO) and American University Washington College of Law (AUWCL) established the **Program on International Communications Regulation and Policy** in 2014. The Program focuses on salient issues and current developments in the field of Information and Communication Technologies (ICTs) and is guided closely by an **Advisory Board** composed of members of the academia and senior experts in the field of communications.

The Program features a semester course on "International Communications Regulation and Policy" and an online course on "Basic Principles of International Communications Regulation and Policy."

PROGRAM OBJECTIVES



RAISE AWARENESS ABOUT THE ICT SECTOR AND HOW IT CAN BE USED TO IMPLEMENT GENERAL GLOBAL POLICY OBJECTIVES SUCH AS THE UN'S SUSTAINABLE DEVELOPMENT GOALS (SDGs)

RELEVANT TOPICS

Students will receive an overview of the current issues of policy and regulation including:



The creation of effective National Broadband Plans

Broadband connectivity in rural and remote areas

Key applications and initiatives

Fostering competitive telecommunication markets

Spectrum management

Universal access and service

Financing Models

Emerging technologies such as the Intelsat Epic^{NG} satellites, Facebook's Project Aquila, Project Loon, and the O3b satellite constellation

ONLINE COURSE

Basic Principles of International Communications Regulation and Policy

Through self-paced coursework and online lectures by world-renowned professionals in the field, the course explores current and emerging issues in communications policy and regulation, including licensing, competition, universal access and service, and internet issues.



Acquire working knowledge of the legal principles of national and international telecommunications laws and frameworks.



Learn how ICTs and telecommunications technologies are important to the international development agenda.



Become familiar with all the major international and regional players in Information and Communications Technology (ICT) and International Communications.



Learn key strategies for financing ICT and telecommunications infrastructure.

The tuition fee for the online course will be waived for a limited number of participants from the Parties to the ITSO Agreement, on a first come, first served basis.

EVENTS & OPPORTUNITIES



- Seminars and roundtable on hot topis.
- Internship opportunities.
- Networking opportunities



ADVISORY BOARD

Patrick Masambu, ITSO
François Rancy, ITU
Claudio Grossman, AUWCL
Cap. Moin Ahmed. IMSO
Prof. Padideh Ala'l, AUWCL
José Albuquerque, FCC
Fiona Alexander, NTIA
Flavia Alves, Facebook
Prof. Michael W. Carroll, AUWCL

Donna Bethea-Murphy, Inmarsat Gonzalo de Dios, Intelsat Prof. Fernando Laguarda, AUWCL Maury Mechanick, ITSO Sofie Maddens, ITU Kathryn Martin, Access Partnership Piotr Dmochowski-Lipski, Eutelsat K

Kathryn Martin, Access Partnership Piotr Dmochowski-Lipski, Eutelsat IGO Samia Melhem, The World Bank Group Prof. Pamela Meredith, AUWCL Prof. Victoria Phillips, AUWCL Shola Taylor, CTO José Toscano, Intelsat Prof. Anthony Varona, AUWCL Jennifer Warren, Lockhead Martin Alex Wong, WEF Antonio Garcia Zaballos, IADB

HEAD OF THE PROGRAM
RENATA BRAZIL DAVID
DEPUTY DIRECTOR GENERAL & DIRECTOR OF LEGAL AFFAIRS AT ITSO
ADJUNCT PROFESSOR AT AUWCL



WWW.WCL.AMERICAN.EDU/ICT



ICTCOURSE@ITSO.INT